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U.S. Integrity Opens Enrollment for New Sports Gambling Education Program
Series Provides Education on Preventing, Identifying and Reacting to Sports-Betting Fraud

Las Vegas, NV – Registration is now open for the all-new Sports Gambling Education certification program, an online educational effort led by U.S. Integrity, Ohio University’s AECOM Center for Sports Administration and Cyanna Education Services.

“We created the Sports Gambling Education curriculum with intention, and we relied on experts to create compelling courses with key information and real-life applications,” said Matt Holt, President & Founder of U.S. Integrity. “This is a high-value program that offers insights not otherwise available to the public. It’s going to change the way professionals understand, prevent and respond to sports-betting activity.”

The three-part self-paced certification program is now accepting new participants, and any individual who seeks to further their knowledge and understanding of the US sports betting industry can begin the on-demand course series today.

“Ohio University is committed to developing the next generation of sports leaders and administrators by providing exceptional educational resources,” said Jim Kahler, Executive Director of the AECOM Center for Sports Administration at Ohio University. “The SGE certification program is yet another way we’re enabling leaders to get ahead of what we predict will be a growing aspect of athletic departments’ revenue, compliance, integrity, and legislation decisions.”

The certification program is divided into three distinct parts. Users can self-pace their education through the program topics, which include: Introduction to Game Integrity, Regulatory Landscape, Match Fixing & Point Shaving, Compliance, Risk Management, Fraud Prevention, Real-World Issues, and Game Manipulation.

“We worked hard to make this program the best program available on sports gambling education,” said Matt Cacciato, Director of Ohio University’s Masters of Sports Administration Program. “We activated our network of stakeholders, our alumni base, and friends of the program to really give the most detailed and informed opinions and education on the subject.”

Upon successful completion of all courses and intermittent quizzes to determine proficiencies, users will receive a non-credit bearing certification from the AECOM Center for Sports Administration at Ohio University.

“In this time of so much uncertainty in the world of collegiate and professional sports, the program is a welcome and needed step forward for the industry,” said Sara Slane, owner of Slane Advisory and former SVP American Gaming Association. “This is a great opportunity for individuals to enhance their professional credentials and reinforce their organization’s commitment to the identification and prevention of sports betting.”

Slane, who is an active member of the U.S. Integrity Board of Directors, is one of the industry experts included in the Sports Gambling Education program. Other subject matter experts consulted in the development of the program include Karl Bennison, Owner of Karben Consulting and former Chief of Enforcement at Nevada Gaming Control Board; Bob Boland, Athletics Integrity Officer at Penn State University; Jim Kahler, Executive Director of the AECOM Center for Sports Administration; and Matt Cacciato, Director of Ohio University’s Masters of Sports Administration Program. The online education platform, EDlumina, is powered by Cyanna Education Services, a technology company that focuses on academic compliance, curriculum, and school operations.

Enrollment is now open, and participants can begin coursework right away. Details and registration information about the Sports Gambling Education certificate are available at www.sportsgamblingeducation.com.

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About U.S. Integrity

U.S. Integrity is North America’s leading 24/7 monitoring service, providing the highest level of protection against betting-related fraud and corruption. USI’s goal is to ensure that every sporting competition is fair and transparent. The company partners with some of the largest professional sports leagues and collegiate conferences in the U.S., as well as licensed sports-betting operators and regulators, to ensure sports betting integrity in every play, every game, every sport.

About Ohio University’s AECOM Center for Sports Administration

The AECOM Center for Sports Administration carries forward Ohio University’s pioneering tradition in sports management education through its role as a resource center for the industry. The center links faculty, students, and alumni to sports-related organizations and businesses emphasizing research and harnessing knowledge to benefit the industry. The sport industry’s expansion and globalization present today’s leaders with new challenges, ones that highlight the need for research, academic preparation and professional development. Ohio’s AECOM Center for Sports Administration is meeting this challenge.

About Cyanna Education Services

Cyanna Education Services was founded in 2008 with the goal of uniting compliance and technology for the education sector, and today supports institutions of higher education,

postsecondary schools and corporations to achieve their goals. From online education, instructional media and technology, to state licensure, accreditation and operational consulting-- Cyanna provides an array of education services to clients around the globe. Cyanna's online education platform, EDlumina, equips schools with the ability to provide a high-quality education experience from enrollment to graduation.