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SuperBook and U.S. Integrity Announce Partnership

U.S. Integrity and Superbook announced today they have agreed to a partnership. U.S. Integrity will provide the Superbook with reporting and information to help identify wagering abnormalities and ensure sports betting integrity in every game, every sport, every time.

The SuperBook, which currently operates one of the biggest sports betting locations in Las Vegas at the Westgate Hotel and Casino, joins a growing list of U.S. Integrity partners that supply the company with sports betting data, helping build the database of real betting information that allows U.S. Integrity to detect and report suspicious activity in the sports wagering market. The SuperBook will utilize U.S. Integrity fraud alerts, reporting and additional integrity monitoring services.



“We are looking forward to working with the exceptional team at the SuperBook,” said Matthew Holt, President and CEO of U.S. Integrity. “All of our partners are committed to the highest integrity standards and the SuperBook is no exception. These types of partnerships help ensure sports betting integrity and strengthen the unique reporting tools we’ve developed at U.S. Integrity.”

“The SuperBook brand has always been one of the most prominent and well respected in the regulated U.S. marketplace. I have always admired the work Jay and his team do at the SuperBook. I equally admire their commitment to integrity, and we are proud to be their partner in this regard.”

The SuperBook is a legendary sports betting destination in Las Vegas. In 2020, Colorado will become the second state to host the SuperBook brand. SuperBook runs the largest Super Bowl prop menu in Nevada, the SuperContest, and will also expand the contest to Colorado. In 2020, SuperContest paid the winner \$1.46 million.



Jay Kornegay, Vice President of the SuperBook Operations at the Westgate Las Vegas said, “The SuperBook has been operating in the American market for decades and has become an industry leader in sports wagering. We have operated without incident, earned consumer trust, and built a solid relationship with regulators. We look forward to working with Matt and his team at U.S. Integrity. Their services have valuable tools to ensure the integrity of the industry.”

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About SuperBook

The world famous SuperBook at Westgate Las Vegas Resort & Casino is Nevada's most recognized, trusted, and technologically advanced sports book. Licensed by Westgate Resorts and operated in partnership with Las Vegas-based Paragon Gaming, SuperBook offers gaming partners access to industry leading customer service, a 360-degree sports book experience, and mobile wagering access via the SuperBook app. For additional information, visit SuperBookUSA.com.

About U.S. Integrity

U.S. Integrity is North America's leading 24/7 monitoring service, providing the highest level of protection against betting-related fraud and corruption. USI's goal is to ensure that every sporting competition is fair and transparent. The company partners with some of the largest professional sports leagues and collegiate conferences in the U.S., as well as licensed sports-betting operators and regulators, to ensure sports betting integrity in every play, every game, every sport.