

U.S. regulatory update session kicks off BOSA track at SBC Digital Summit

The effects of Covid-19 on the regulatory progress of sports betting in the United States will be the first panel discussion on the Betting on Sports America (BOSA) track at the upcoming SBC Digital Summit, which takes place April 27 - May 1.

The U.S. Regulatory Update session is one of four high-level panel sessions on the **FSB**-sponsored BOSA track, which is part of an extensive agenda for the five-day [international betting and gaming industry's biggest ever online conference and exhibition](#). Six further content tracks across the week will focus on Leadership in Betting, Leadership in Gaming, the Latin American market, lotteries, payments, and digital marketing.

SBC's groundbreaking virtual event will take place during the dates originally scheduled for the Betting on Sports America conference, the largest dedicated sports betting trade show in the world now slated to be held at the Meadowlands Exposition Center in New Jersey on December 1-3, 2020.

The shift to a virtual event will be complete with five days of conference sessions, virtual networking facilities, and even a complete exhibition and trade show floor in digital format with state-of-the-art connection possibilities. The high-tech set-up will allow SBC to bring together the gaming industry to address issues facing it in the current climate.

For the U.S Regulatory session on Thursday, April 30. A trio of industry veterans in the lobbying and regulatory space will come together as part of an all-star panel. The speakers include:

- **John Pappas**, Founder/CEO, Corridor Consulting
- **Steve Brubaker**, President, Brubaker Public Relations
- **Stacie Stern**, Governmental Affairs Director, FanDuel

States had been moving at breakneck speed to regulate sports betting prior to the medical emergency, with 21 states passing laws to legalize the industry in the wake of the U.S. Supreme Court overturning the PASPA (Professional and Amateur Sports Protection Act) in May 2018.

States now are reeling and facing massive budget shortfalls. It is expected that some states will be clamoring for new tax revenues anywhere they can find them and sports betting will no doubt be at the top of that list. While other states may go a different direction and choose to distance themselves from sports betting.

Stacie Stern said: "The regulatory process, like so many aspects of the industry, has been derailed because of this pandemic. Many legislatures have been forced to adjourn. Once this is all behind us I expect there to be a lot of activity among states that are looking to move forward with regulation."

The SBC Digital Summit is expected to draw over 10,000 participants, 300 plus operator companies, and 140 speakers in what will easily be the world's largest virtual event for the betting and gaming industry.

The thousands of delegates logging in from around the world can also take in a virtual exhibition featuring the latest offerings from the betting and gaming industry's most innovative suppliers, attend the numerous product demos and special webinars at the exhibition booths, and make valuable new contacts in the virtual networking lounges.

Find full details of the SBC Digital Summit, including information about how to register and discounts available on company group passes at the event's official website:

<https://sbcevents.com/sbc-digital-summit/>